

New Jersey Launches Refrigerator/ Freezer Recycling Program

Customers get \$30 plus free pickup of old, energy-wasting second units

Extra refrigerators or freezers chugging away in many New Jersey garages and basements cost residents up to \$150 in electricity every year. But now there's an easy solution. You can have your older inefficient units hauled away for free and safely recycled. Plus, you'll receive a \$30 incentive and help protect the environment.

If you're a New Jersey resident, all you have to do is call 1-877-270-3520 or visit www.NJCleanEnergy.com and schedule a pickup time. As part of New Jersey's Clean Energy Program, refrigerator recycler JACO Environmental will provide the free haul-away service. Older freezers and refrigerators are then safely recycled at JACO's East Brunswick facility.

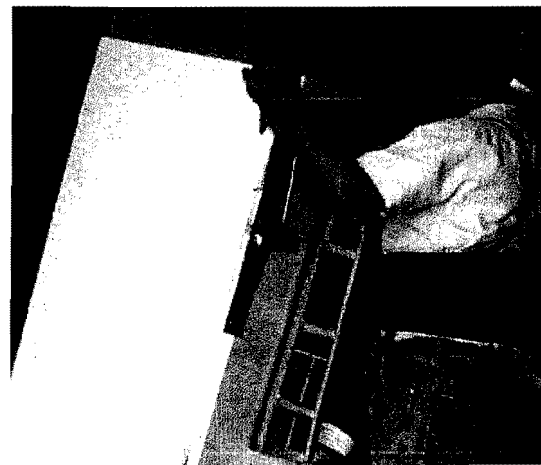
Recently launched in New Jersey, the refrigerator recycling program helps address one of the nation's most notorious wasters of household electricity. Since 2001, federal standards require new refrigerators and freezers to consume less energy. Current models use about 450 kilowatt-

hours (kWh) annually, compared to older units that use an average of 1,500 kWh per year.

Additionally, when improperly discarded or dumped in landfills, older refrigerators and freezers can release toxic substances into the air and soil. Chlorofluorocarbons (CFCs) from both the cooling coil and the foam insulation found in the walls will accelerate the buildup of greenhouse gases if released into the atmosphere, while Polychlorinated Biphenyl (PCB) capacitors can contaminate the soil and water.

"This program recycles 95 percent of the materials from the older units. Even the foam is safely incinerated to generate electricity. The overall beneficial impact on global warming alone is equal to taking two cars off the road for one year," said Michael Dunham, a member of the United Nations Environment Program task force and director of energy and environmental programs for JACO.

The program is limited to removal of two units



per household, and appliances to be recycled must be in working order with an inside measurement of 10 cubic feet or more. Visit the Web site www.NJCleanEnergy.com for more details on the program.

"The removal of that extra, inefficient refrigerator or freezer provides New Jersey residents an opportunity to earn \$30 and save money on their electric bill, while helping to protect our environment," said Jeanne M. Fox, President of New Jersey's Board of Public Utilities.

JACO - New Jersey

Advertorial

9.667 x 5", bw