LAFAYETTE TOWNSHIP
SUSSEX COUNTY, NEW JERSEY

ORDINANCE 2025-19

AN ORDINANCE AMENDING AND SUPPLEMENTING CHAPTER 13 OF THE REVISED ORDINANCES OF THE TOWNSHIP OF LAFAYETTE REGULATING ZONING SPECIFICALLY AMENDING AND SUPPLEMENTING ORDINANCE 13-17 REGULATING SIGNS WITHIN LAFAYETTE TOWNSHIP AND TO ADD THE DEFINITION OF "FEATHER FLAG" INTO THE DEFINITION SECTION OF THE ZONING ORDINANCE AT CHAPTER 13-5

WHEREAS, the Township of Lafayette recognizes the increased use of a new signage option has surfaced in the Township and surrounding communities in the form of what is commonly known as a feather flag and the Township having recognized that the use of this signage has not been permitted in the past but may be suitable in a the Highway Commercial zone in the Township with appropriate regulation addressing their use desires to amend and supplement Chapter 13-17, of the Revised Ordinances of the Township of Lafayette; and

WHEREAS, the Township of Lafayette has received input from the Lafayette Economic Development Committee (EDC) on the suitability of feather flags in the HC zone; and

WHEREAS, the Lafayette Township Land Use Board was asked to review certain other provisions of the existing Sign Ordinance by the EDC and having agreed that certain limited amendments were appropriate and the Lafayette Land Use Board having also recognizing as part of the review of existing Ordinance 13-17 that there were certain existing codification errors in Ordinance 13-17 likely attributed to past Ordinances amending the Lafayette Sign Ordinance that are in need for correction and these amendments should be recommended to the Township Committee for adoption.

NOW, THEREFORE, BE IT ORDAINED by the Governing Body of the Township of Lafayette, County of Sussex, State of New Jersey, as follows:

SECTION 1. Chapter 13-5, of the Revised Ordinance of the Township of Lafayette is hereby supplemented to add definition of Feather Flag:

Feather Flag means an upright portable advertising sign that consists of a narrow piece of printed fabric and contains a lightweight harpoon-style pole or staff driven into the ground for support or supported by means of an individual stand.

SECTION 2. Chapter 13-17, of the Revised Ordinance of the Township of Lafayette is hereby supplemented or amended as follows:

13-17.7 everything to remain intact but add:

a. 9. Feather flags.

13-17.8 everything to remain intact with exception of new replacement j subsection.

j. Advertising display signs attached to vehicles with the exception of temporary signs as provided in Subsection 13-17.10 (e) (4) unless required by law.

13-17.9 everything remains intact with exception of new replacement d, k, l, and m subsection.

d. The flag of a government or noncommercial institution such as a school, and one flag per lot, a maximum of fifteen square feet in area, with such sign's copy limited to designating the business or that it is open.

k. Construction signs, subject to Subsection 13-17.10 g.

l. A-Frame signs, subject to Subsection 13-17.10 h.

m. Feather Flag signs, subject to Subsection 13-17.10 i.

13-17-10 everything remains intact with exception of new subsections h and i

h. A-frame Signs. Temporary signs which are typically mounted on an A-frame and have copy on both sides which direct attention to products sold or services supplied may be placed in all but residential zones subject to the following conditions:

1. All A-frame signs shall be located within fifteen feet from the main entrance of the business.
2. The total area of the sign shall not exceed six square feet per side.
3. One sign for each lot is permitted except for lots with multi-businesses which are limited to one A-frame sign per business.
4. All A-frame signs must be removed nightly and may not interfere with pedestrian or vehicular traffic.

i. Feather flag signs- Temporary signs as defined at 13-5 which direct attention to products sold or services supplied may be placed in the HC zone subject to the following conditions:

1. All feather flags signs shall be at least 50 feet from any roadway or public right of way;
2. In the case of a business in a shopping center feather flags must be located within 15 feet of the main entrance to the business;
3. The total height to the top of the feather flag cannot exceed 12 feet from grade including any accessory hardware kit utilized to stabilize the sign;
4. One feather flag for each lot is permitted except for lots with multi-businesses which are limited to one feather flag per business;
5. All feather flags can only be utilized during business hours and must be removed when the business is closed.
6. All feather flags may not interfere with pedestrian or vehicular traffic.

SECTION 3. Should any section, paragraph, sentence, clause or phrase of this Ordinance be declared unconstitutional or invalid for any reason by any Court of competent jurisdiction, such provision(s) shall be deemed severable, and the remaining portions of this Ordinance shall remain in full force and effect.

SECTION 4. All ordinances or parts of ordinances or resolutions that are inconsistent with the provisions of this Ordinance are repealed to the extent of such inconsistency.

SECTION 5. This Ordinance shall take effect after publication and passage according to law.

NOTICE

The above-entitled Ordinance was introduced and passed at first reading by the Lafayette Township Committee at a meeting held on October 7, 2025 and after publication and a public hearing was finally adopted by the Lafayette Township Committee at a meeting held on November 5, 2025.

Mayor:

Municipal Clerk: